

## RESERVED NAMES POLICY

### Version 1.0

Registry Operator Obligations	Except to the extent that ICANN otherwise expressly authorises in writing, the Registry Operator is obliged to comply with the requirements set out in Clause 2.6 and Specification 5 of the Registry Agreement.
Right to reserve domain names	The Registry Operator may at any time establish or modify policies concerning Registry Operator's ability to reserve (i.e. withhold from registration or allocate to the Registry Operator) or block any character strings within the TLD at its discretion. The Registry Operator has the right to reserve any unallocated domain names at any time and reserves the right to sell certain domain names at a premium at its discretion.
Registry Operator's Use	Registry Operator may activate in the DNS at all levels up to 100 names (plus IDN variants where applicable) necessary for the operation or the promotion of the TLD as set out in Section 3.2 of Specification 5. All such withheld or allocated names may be released for registration to another person or entity at Registry Operator's discretion in compliance with the Registry Agreement.
Other Uses: EXAMPLE	The ASCII label "EXAMPLE" has been allocated to Registry Operator at the second level within the TLD at which Registry Operator offers registrations.
Two character labels	All two character ASCII labels have been either withheld from registration or allocated to Registry Operator at the second level, provided that such two-character label strings may be released to the extent that Registry Operator reaches agreement with the related government or ICANN as set out in Section 2 of Specification 5.
WWW,RDDS, WHOIS, NIC.	The following ASCII labels have been allocated to Registry Operator at all levels for use in connection with the operation of the registry for the TLD: WWW, RDDS, WHOIS and NIC and may not be released to a third party.
International Olympic Committee; International Red Cross and Red Crescent Movement and other IGOs and INGOs	As instructed from time to time by ICANN, the names (including their IDN variants, where applicable) relating to the International Olympic Committee, International Red Cross and Red Crescent Movement listed at <a href="http://www.icann.org/en/resources/registries/reserved">http://www.icann.org/en/resources/registries/reserved</a> and any other IGOs and INGOs identified as part of an ICANN Policy Development Process shall be withheld from registration or allocated to Registry Operator at the second level within the TLD. Additional International Olympic Committee, International Red Cross and Red Crescent Movement names (including their IDN variants) IGO or INGO identifiers may be added to the list upon ten (10) calendar days' notice from ICANN to Registry Operator. Such names may not be activated in the DNS, and may not be released for registration to any person or entity other than Registry Operator.

What if there are more IGOs or INGOs with an interest in the same domain names?

Where there are competing rights to any label, the Registry Operator reserves the right (but is not obliged) to place a hold on the label and/or to notify other parties with an interest or potential interest ("Potential Parties") in the string in the case there is an applicant for the label. Depending on the response from the Potential Parties, the Registry Operator reserves the right to write to ICANN to seek advice on how to allocate the label or to determine another basis for allocation, based on all the circumstances.

Countries and Territories

Country and territory names contained in the following internationally recognized lists shall be initially reserved at the second level and at all other levels within the TLD at which the Registry Operator provides for registrations:

- the short form (in English) of all country and territory names contained on the ISO 3166-1 list, as updated from time to time, including the European Union, which is exceptionally reserved on the ISO 3166-1 list, and its scope extended in August 1999 to any application needing to represent the name European Union  
[http://www.iso.org/iso/support/country\\_codes/iso\\_3166\\_code\\_lists/iso-3166-1\\_decoding\\_table.htm#EU](http://www.iso.org/iso/support/country_codes/iso_3166_code_lists/iso-3166-1_decoding_table.htm#EU);
- the United Nations Group of Experts on Geographical Names, Technical Reference Manual for the Standardization of Geographical Names, Part III Names of Countries of the World; and
- the list of United Nations member states in 6 official United Nations languages prepared by the Working Group on Country Names of the United Nations Conference on the Standardization of Geographical Names".

The Registry Operator will reserve all labels appearing on the above referenced lists from time to time, and prevent registration, delegation or use of such names in accordance with ICANN requirements and as described above.

Note on Capital Cities

While capital city names are not required by ICANN to be reserved or withheld from registration, Registry Operator implements a Capital City Claim (CCC) service whereby additional protection will be granted to the capital city names of a country or territory listed in the ISO 3166-1 standard as follows:

A prospective registrant applying to register a domain name identical to the capital city name of a listed country or territory will receive a CCC notification highlighting that fact. The applicant must then agree to comply with all requirements as to representations and warranties requested by the Registry Operator as notified to them by ICANN, GAC or the official designate of the country or territory in order to protect the reputation of the city as well as other relevant terms. From time to time, Registry Operator will send a notification in writing to the ICANN Government Advisory Committee ("GAC") Chair advising on all capital city names registered. This process also applies during Sunrise and Landrush.